



CANDIDATE APPLICATION QUESTIONNAIRE

Once you have completed this portion of the application, you may email it as an MS Word (.doc) attachment to info@poderpac.com. Alternatively, you may fax it to 703-671-7582 or mail it to: Poder PAC, 3520 Maple Court, Falls Church, VA 22041.

1. Please provide supporting information to demonstrate that you meet each of the basic criteria.
 - Be a Latina running for local, state or national office;
 - Demonstrate electoral viability;
 - Demonstrate and advocate support for Latino issues and a democratic agenda in your community.
2. Briefly describe why you have chosen to run for public office.
3. Have you ever officially sought or held any political office? Please give complete details, including offices and dates.

If you have held political office before please let us know what you have done to support other Latino candidates. An important aspect of Poder PAC's work is to help create a broad base of Latina elected officials at all levels of government.

- Please describe the role you have played in mentoring or supporting other qualified Latina candidates and new elected officials in your state.
- Describe what you have done in the past or will do in the future to help Latina candidates with their campaigns.

- Discuss what you have done or will do to work collaboratively with other Latino elected officials on issues important to the Latino community.
- Please discuss your strength as a candidate and all additional political experience, including service as a campaign or party staff member, volunteer, fundraiser, candidate or consultant.

Race, Campaign, Strategy and Campaign Finance

4. Please provide information on your campaign organization including your overall strategy, key endorsements, structure, demographics and campaign fundraising.
5. What communities, groups or population segments make up your voter base? What percentage of the voting population do they represent?
6. Describe the demographics and past voting behavior of your district and how they impact your ability to win. Please use election years similar to the one in which you are running. Include poll data if available.
7. Describe the present or anticipated structure of your campaign organization, including paid and volunteer staff positions.
8. What communities or groups make up your base of donors?
9. Describe your fundraising plan, including your fundraising goal.

Relevant Policy Agenda Questions (Policy Positions)

10. Describe your policy agenda including ways you want to improve the economic and social condition of Latinos and their families, if elected.
11. Do you support or oppose a woman's right to choose? Why?
12. Do you support or oppose affirmative action programs and policies? Why?

Additional Information

13. How will you use the endorsement by Poder PAC?
14. Will you support Poder PAC political efforts and fundraising in the future (attending political briefings, writing letters of support, attending fundraising events)?

Candidate Signature: _____

PLEASE NOTE: MEETING PODER PAC'S CRITERIA DOESN'T GUARANTEE PODER PAC ENDORSEMENT.