

PODER PAC
Endorsement Committee

PODERPAC
BY LATINAS FOR LATINAS

WWW.PODERPAC.COM

Candidate QUESTIONNAIRE

Please submit your completed questionnaire to:

Info@poderpac.com

Via Email

PODER PAC Endorsement Questionnaire

PODER PAC is laser focused on increasing the number of Democratic, pro-choice Latinas serving in Congress.

Candidate and Campaign information

Name:

Mailing Address:

Campaign Phone/Cell Number:

Campaign website:

Party affiliation:

Are you a member of PODER PAC?

Present Employer:

Ethnicity:

Date of Birth:

Office sought/District:

District Demographics:

% Latino____%Black____%Asian____%White____%Other____

District Party's registration

% Democrat____%Republican____%Independent____%Other____

Campaign Information

Campaign ID#

Campaign Manager:

Campaign Consultant:

Opponent's Name/Party Affiliation:

Campaign Cost and Budget:

Primary \$

Amount needed to raise:

Amount raised to date:

Endorsements from other Political Action Committees (PAC) or other organizations

Are you aware of any independent expenditures that will impact your race?

1. Please provide supporting information to demonstrate that you meet each of the basic criteria.

- Latina running for federal office;
- Demonstrate electoral viability;
- Demonstrate and advocate support for Latino issues and a democratic agenda in your community.

2. Briefly describe why you have chosen to run for public office?

3. Have you ever officially sought or held any political office? Please provide details including offices held and dates.

If you have held political office before please let us know what you have done to support other Latino candidates. An important aspect of PODER PAC's work is to help create a broad base of Latina elected officials at the federal level of government.

4. Please describe the role you have played in mentoring or supporting other qualified Latina candidates and new elected officials in your state.

5. How would you help promote the political inclusion and empowerment of Latinas?

6. Discuss what you have done or will do to work collaboratively with other Latino elected officials on issues important to the Latino community.

7. Please discuss your strength as a candidate and all additional political experience, including service as a campaign or party staff member, volunteer, fundraiser, candidate or consultant.

Race, Campaign, Strategy and Campaign Finance

8. Please provide information on your campaign organization including your overall strategy, key endorsements, ststructure, demographics and campaign fundraising.

9. What communities, groups or population segments make up your voter base? What percentage of the voting population do they represent?

10. Describe the demographics and past voting behavior of your district and how they impact your ability to win. Please use election years similar to the one in which you are running. Include polling data if available.

11. Describe the present or anticipated structure of your campaign organization including paid and volunteer staff positions.

12. What communities or groups make up your base of donors?

13. Describe your fundraising plan including your fundraising goal. How much you've raised to date?

Relevant Policy Agenda Questions (Policy Positions)

14. Describe your policy agenda including ways you want to improve the economic and social conditions of Latinos and their families, if elected.

15. Do you support or oppose a woman's right to choose? Why?

16. Do you support affirmative action programs and policies? Why?

Additional Information

17. How will you use the endorsement by PODER PAC?

18. Will you commit to support PODER PAC's political efforts and fundraising in the future (attending political briefings, writing letters of support, attending fundraising events)?

Candidate Photograph

Along with your questionnaire, please enclose a photograph of yourself. PODER PAC often includes pictures of our candidates on our website and social media. Please sign the statement below authorizing the use and reproduction of your questionnaire and photograph.

I give PODER PAC permission to reproduce and distribute the enclosed photograph.

Candidate Signature:

Date:
